

MERETON TEXTILES



FABRIC & ARTWORK **GUIDELINES**



HOW TO SET UP YOUR ARTWORK

File widths should be set up as listed below. Always set your file up 5cm less than the width of the fabric.

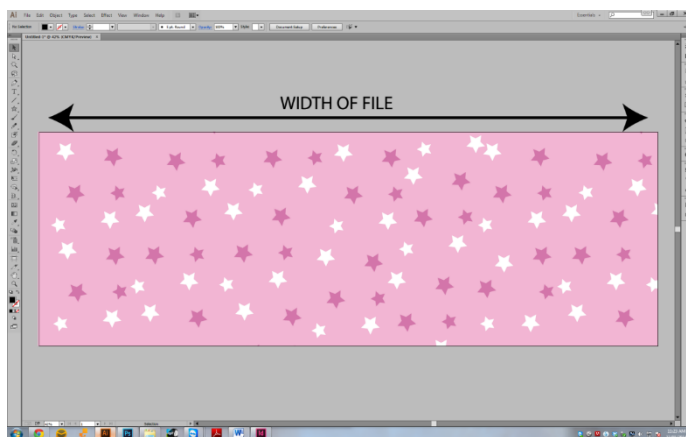
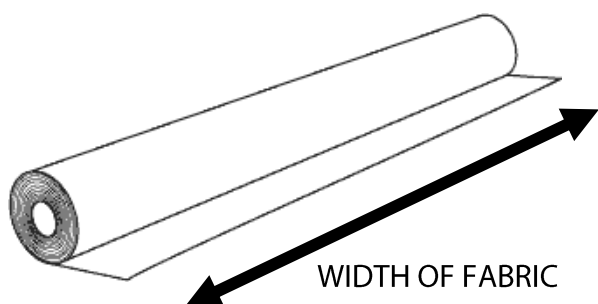
Examples

FABRIC WIDTH	FILE /PRINTED WIDTH
150cm	145cm
115cm	110cm
112cm	108cm

IMPORTANT

- The width of your file is will be the width of the fabric.
- We cannot assume that you need your file rotated, so please create it the way you need it printed.
- Do not use the height of your file as the width.

The image below illustrates which part of the fabric is deemed the width and which part of the file is deemed the width.





HOW TO SET UP YOUR ARTWORK CONTINUED

- Once the files are received we are under the assumption that the files are complete, repeat perfectly and are ready to print.
- Files must be set up 5cm smaller than the fabric width, for example the fabric is 150cm, the file should be 145cm.
- Files should be created to the exact repeat, with no white or black border lines and no overlapping required. There should be no excess design around the pattern in your file. Please ensure the file is cropped to the exact height of the files repeat.
- Colours must not be expected from what is seen on a screen. Colours can differ significantly on screens when compared to what's printed on the fabric so please ask for a sample to confirm that the colours will be correct.
- DPI is at your own discretion. We can print anything from 72dpi to 300dpi. Please ensure that you view your file at 100% scale to check for any pixilation or ask us for a sample prior to printing.
- Once you have established your final colours do not change file types or colour modes. In order to retain colour consistency files must remain the same file type and the colour mode must remain CMYK or RGB, whichever it was originally made in.
- We prefer files as PDF's saved **in Compatibility Mode: Acrobat 4 (PDF 1.3)**.
- If you require 10 metres of print, please do not provide us with a 10m file. You only need to provide us with the one single repeat of your design and we will repeat it to the meterage on our end.
- Mereton accept no liability on file related error, any reprinting due to those errors are at the responsibility of the client.
- **We cannot accept files that have been repeated inside a swatch using the pattern maker or swatch tools.**

Most importantly, if in doubt preventative measure is key. Simply ask for assistance if you are not 100% sure as we are happy to help.



REPEAT/YARDAGE/CONTINUOUS PRINT EXAMPLES

The artwork matches up top to bottom



The artwork is a perfect match



Below are examples of bad repeats:



The repeat has lines



The repeat doesn't match correctly





PANEL PRINTING

- When printing panels or engineered prints, please always order extra panels to cater for any fabric flaws that may occur such as holes, threads, joins, dirt marks, ladders etc.
- Always allow extra in the sizing in case shrinkage does occur in both the warp and the weft direction.
- Some panels prints may land where there is a fabric fault and as such will not yield the required outcome, if the fabric has been supplied to Mereton then any reprints will be charged.
 - **Not applicable if Mereton is supplying the fabric**
- Whilst every care is taken to minimise print faults, Mereton will only cover the cost of re-printing should the fault have been a print flaw; we will not be liable for any costs associated with the making of the product and or fabric.
- Panel printing is always printed with panel labels, this assists us as well as our clients by knowing for a fact which files has been printed , this also and makes it easier for a contract cutter to identify what prints are on the roll..

YARDAGE/CONTINUOUS PRINTING

- Yardage/continuous printing is where the design repeats seamlessly through the length of the meterage ordered and each print is not separated by a gap.
- Once we receive your artwork we are under the assumption that it is correct and ready-for-print.
- Files should be created to the exact repeat, with no white or black border lines and no overlapping required. There should be no excess design around the pattern in your file. Please ensure the file is cropped to the exact height of the files repeat.
- When supplying your own designs please note that the quantity you require must be in multiples of your file height, for example if you require 3mtr and your file is 70cm in height, you will need to order either 4 repeats @ 70cm which equals 2.8mtrs or 5 repeats @ 70cm which equal 3.5mtrs
 - **Not applicable if Mereton is supplying the Design**



PROVIDING YOUR OWN FABRIC

- Fabric supplied **MUST** be 100% Polyester or a blend with at least 70% Polyester.
Fabrics must not contain any Nylon content.
- Fabric must always be supplied with an extra 2mtrs. **For example:** if you need 10mtrs of print please supply 12mtra of fabric.
 - **Not applicable if Mereton is supplying the fabric.**
- All rolls of fabric sent in must be marked with which side you want printed, otherwise we will print the rolls face in. If you have not stated otherwise and marked an alternate side, we will not be liable for replacing any fabric. We always recommend printing on the side the supplier has marked as the 'face' side. Not applicable if Mereton supplying the fabric.
- Rolls provided lap-folded, on a broken roll, or a core tube smaller than 50mm will incur re-rolling charges of \$1.00 per meter.
 - **Not applicable if Mereton is supplying the fabric.**
- Rolls must be provided in one continuous length as per the ticket title and not in two pieces on the one roll, otherwise start-up costs of \$25 per start-up will apply.
- Printing charges are as per the quantity ordered.
If the fabric supplied is less than the original ordered quantity and where the papers have already been printed, then the charge is still as per the original quantity.
 - **Not applicable if Mereton is supplying the fabric.**
- Any yield loss due to the fabric running short or fabrics faults such as joins, loose threads, holes, dirt marks, ladders etc is not the responsibility of Mereton Textiles.
 - **Not applicable if Mereton is supplying the fabric.**
- Any fabric shrinkage as a result of pressing is not the responsibility of Mereton Textiles. Please ensure that the fabric is stable and can withstand 205-210 Degrees for a period of 38-40 seconds and is deemed as "prepared for printing".
 - **Not applicable if Mereton is supplying the fabric.**
- All rolls received must be a minimum length of the ticketed amount and not made up of smaller meterage within the same roll , orders deemed as roll price must be a minimum roll length of between 50mtrs & 70mtrs , anything supplied less than that will be charged at cut price.